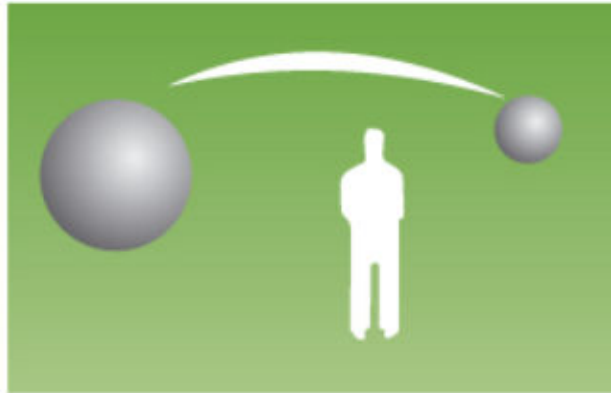


# Key Factors for a Successful E-project Application



**Prof.dr.sc. Blaženka Divjak**  
**Sandra Kuček, dipl.oec.**  
**Renata Horvatek, prof.**

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# E-projects



Reference Centre for E-project

- **E-education**

- **E-learning**

- Life long learning
    - Distance education
    - Blended learning

- **European projects**

- TEMPUS
      - 6th Framework Program
      - EUREKA

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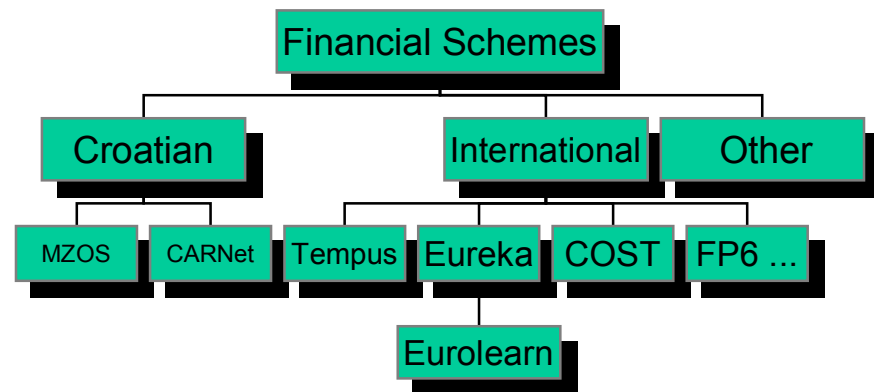


# Reference Centre for E-project Application



Reference Centre for E-project

- FOI (Uni Zg) & CARNet – cofounders
- Information on:
  - EU & national financial schemes
  - Scientific, R&D, networking and regional projects



# International Funding Schemes



Reference Centre for E-project

- EU funding schemes - mostly
- Supporting joint work of scientists, academics and entrepreneurs
- Creating strong and enlarged EHEA and ERA
- Scientific, R&D, market – oriented projects
- Europe - knowledge based society
- Croatia – knowledge based society?

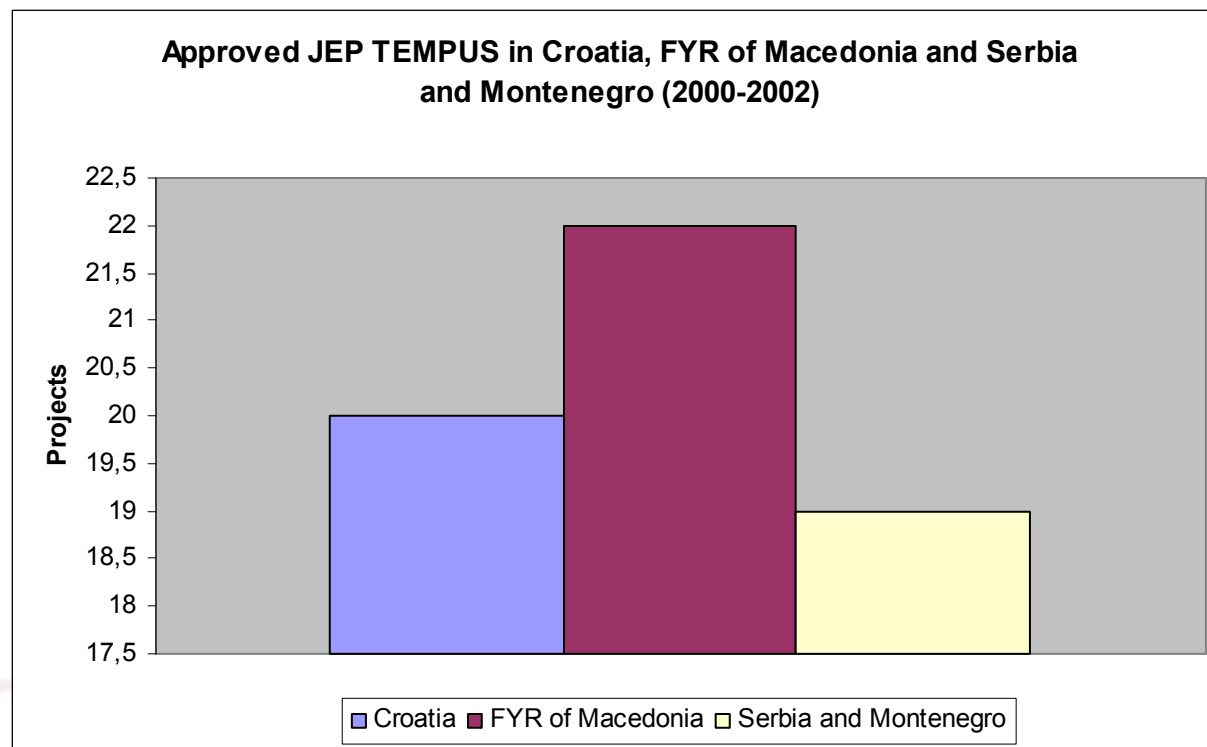


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# Croatian Participation in EU Projects (TEMPUS)



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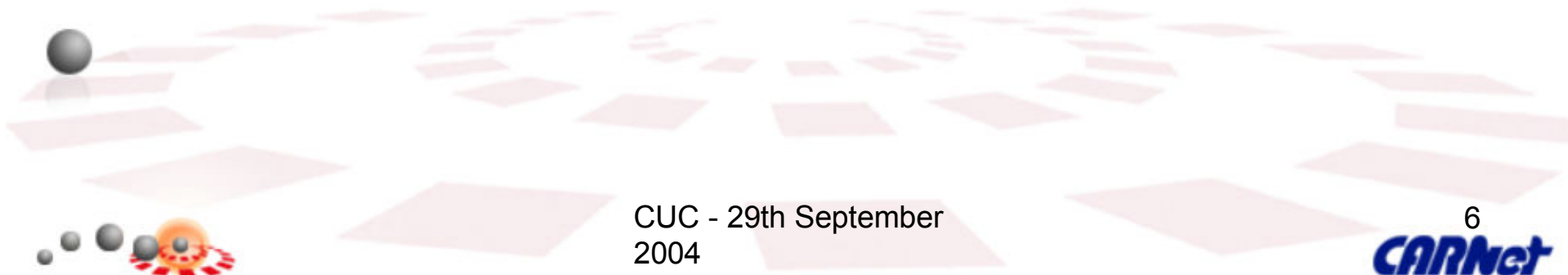


# Funded and Submitted Tempus projects



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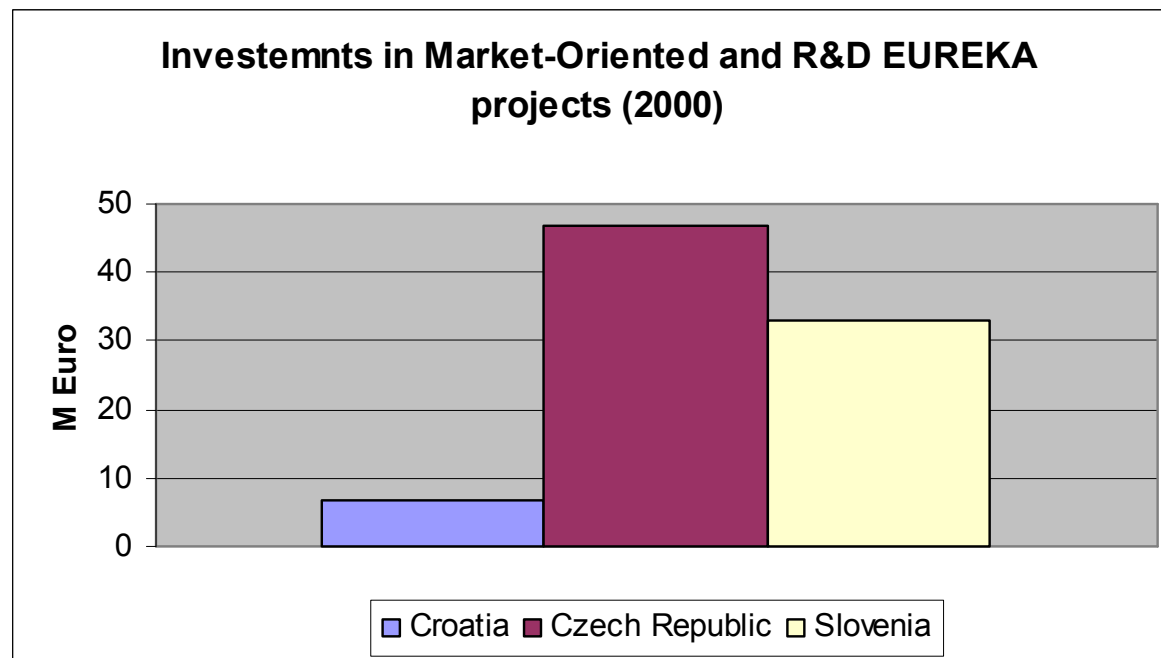
Year	<b>2000</b>	<b>2001</b>	<b>2002</b>
Funded	32	46	39
Submitted	100	161	120
Funded/ Submitted	0,32	0,29	0,325



# Croatian Participation in EU Projects (EUREKA)



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# Croatian Participation in EU Projects (FP6)



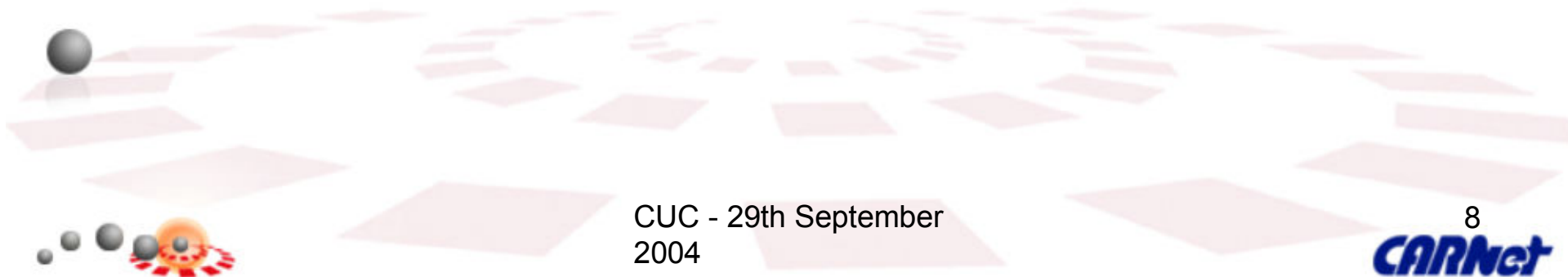
Reference Centre for E-project

- Croatia – 3rd Country in FP6 funding scheme
- 4th partner only!
- ! INCO programs – exception
  
- ! FP7 – New opportunity

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8

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# Key Factors for success



Reference Centre for E-project

- Suitable information about European programs and funds
- Original and feasible project idea
- The project idea that fits into the selected program
- Well-balanced and dedicated project consortium
- Both sides of project application are addressed: R&D resources and management abilities

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# EUROLEARN



Reference Centre for E-project

- EUREKA's umbrella
- Goal is to generate new international market oriented E-learning projects with innovative technology and/or methodology
- 12 partner countries, each represented by national coordinator (prof.dr.sc. Blaženka Divjak; FOI)

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10

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# EUROLEARN SURVEY (1)



Reference Centre for E-project

- 183 applicants
  - 41 with their own project ideas
  - 26 different countries and from different institutions
  - 20 participants from Croatian institutions

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11

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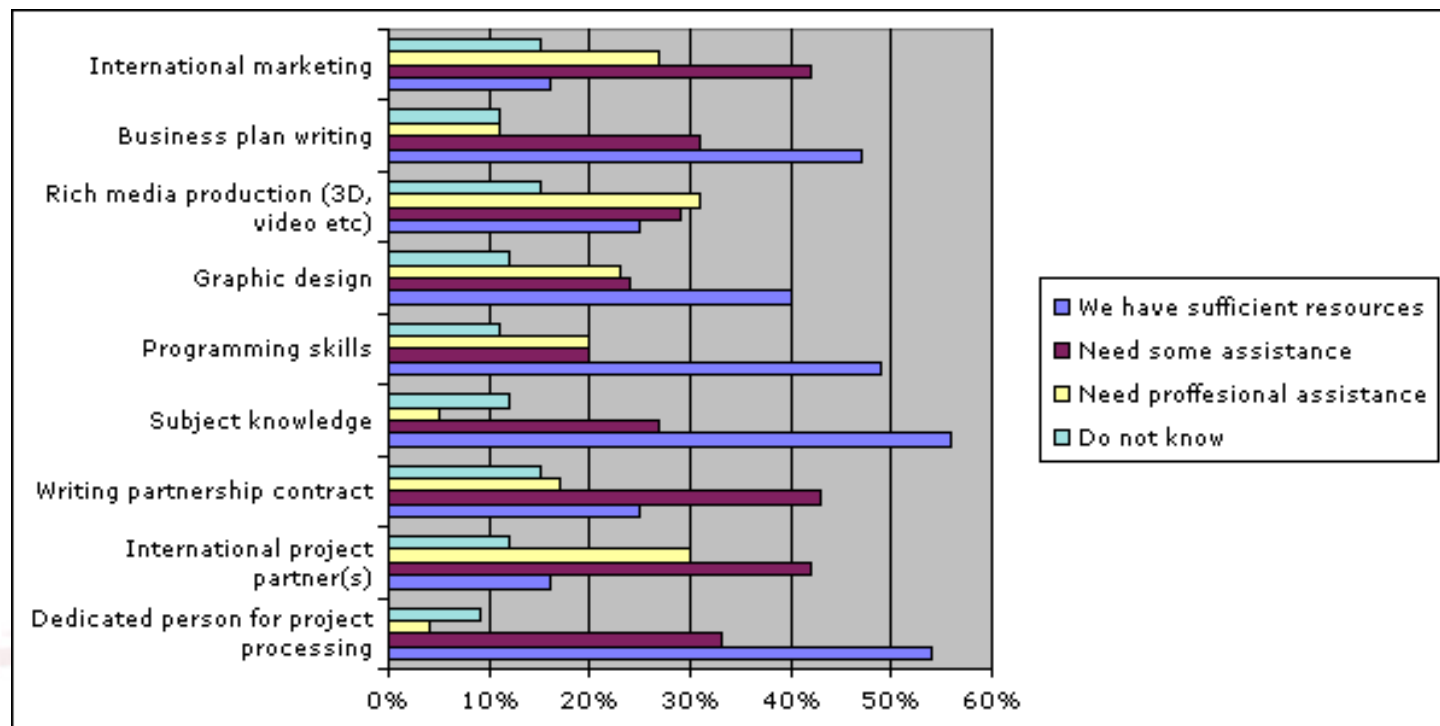


# EUROLEARN SURVEY (2)



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## Which project resources are available to you?



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# Network scheduling techniques



Reference Centre for E-project

- **PERT** (*Program Evaluation and Review Technique*),
- **CPM** (*Critical Path Method*)
- **LFM** (*Logical Framework Matrix*)
  
- **Key factor:**
  - Use of appropriate planning techniques to cope with complexities

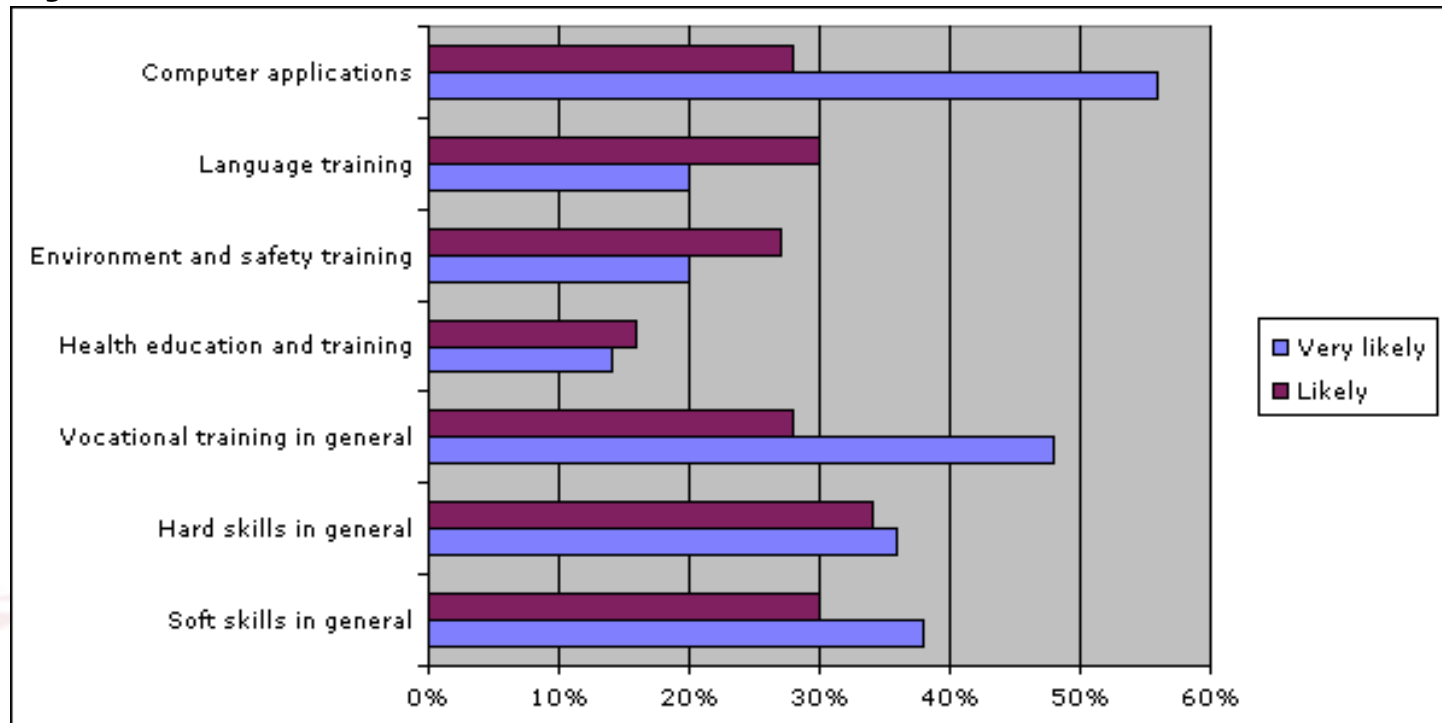


# EUROLEARN SURVEY (3)



Reference Centre for E-project

In which application areas (training topics) are your project interests?



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14

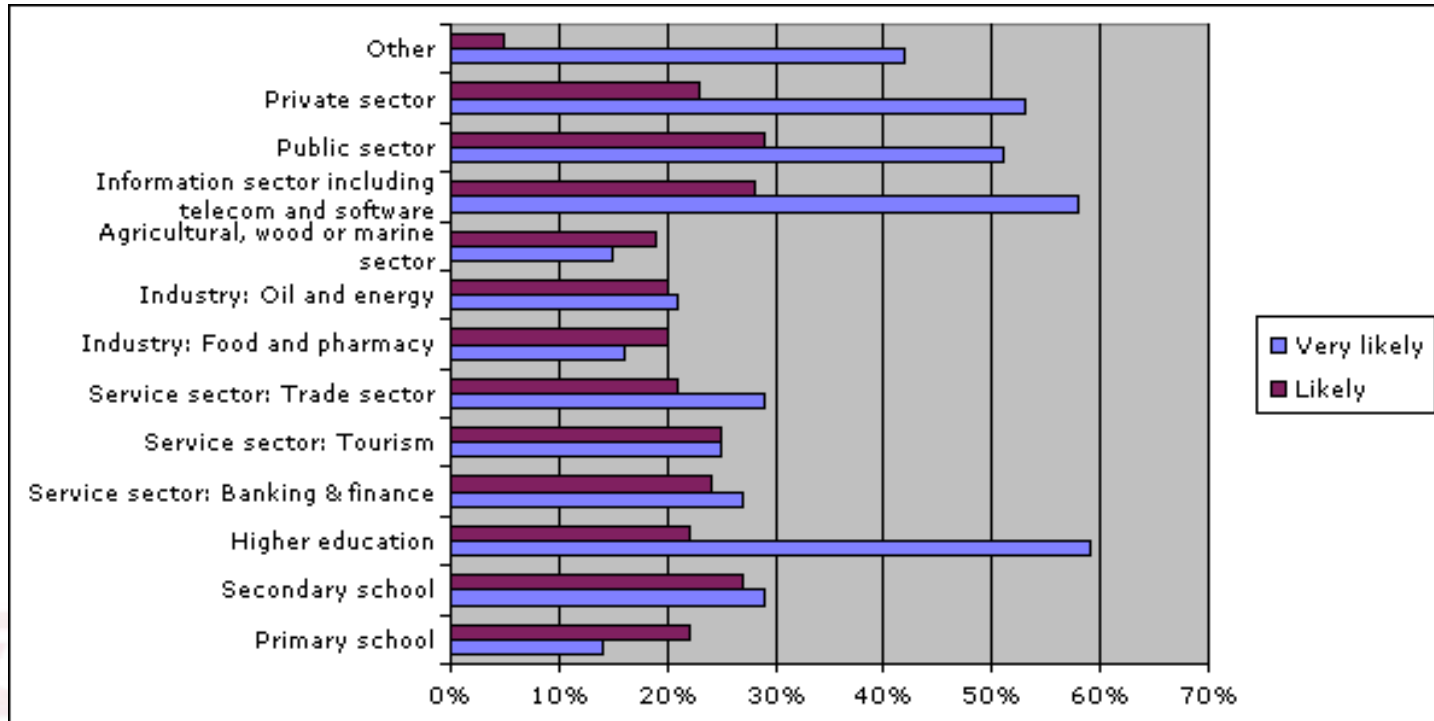
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# EUROLEARN SURVEY (4)



Reference Centre for E-project

In which market sector is your project result usable?



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# EUROLEARN SURVEY (5)



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- Two practical factors for a successful project application:
  - Search actively for opportunities
  - Define your own niche
  
- One of the most important project elements:
  - impact on the general level
  - added value - to ERA and EHEA





# 8 crucial key factors

Reference Centre for E-project



1. **Suitable information** about European programs and funds
2. Original and feasible **project idea**
3. The **project idea** that **fits** into the selected program
4. Well-balanced and dedicated project **consortium**
5. Both sides of project application are addressed: **R&D** recourses and **management** abilities
6. Use of appropriate **planning techniques** to cope with complexities
7. **Search** actively for opportunities
8. Define your own **niche**

