

Establishing the E-learning Academy

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Starting points

Present situation:

- number of single, detached projects
- lonely ranger approach
- no systematic approach
- In the same time:
 - increase of WebCT users (50%)
 - increase of e-learning workshop participants (40% in first half of the 2004)
- How to approach this issues:
 - support: infrastructure, additional support resources
 - education: a need for systematic education in the field of e-learning

Project goals

- Create educational programs that will answer the existing need for education for project based elearning on the:
 - institutional level,
 - teaching level,
 - content production level.
- Identified three main roles in e-learning projects:
 - managers,
 - tutors,
 - course designers.
- Planned three programs for each roles:
 - Management in E-learning,
 - Tutoring Online,
 - Course Design.

Teams, partners and associates

- Project team: Jasna Tingle, Jasenka Gojšić, mr.sc. Predrag Pale, Kristijan Zimmer, Daliborka Pašić, Dragana Kupres, Branka Vuk,
- Program Committee: prof.dr.sc. Slavko Krajcar, dr.sc. Petar Pervan, Kristijan Zimmer, Jasna Tingle i Mart Laampere
- Reviewers: prof. dr.sc. Leo Budin, prof. dr.sc. Damir Boras, dr.sc. Jacek Gajewski
- Partners: Distance Education and Technology Unit, University of British Columbia – dr.sc. Mark Bullen i mr.sc. Jeff Miller, with the team of researchers, instructional designers and tutors
- Associates: Jasminka Maravić, Andreja Pravdić

Program in Management of elearning

Upon completion of the E-Learning Manager Certificate, participants should be able to:

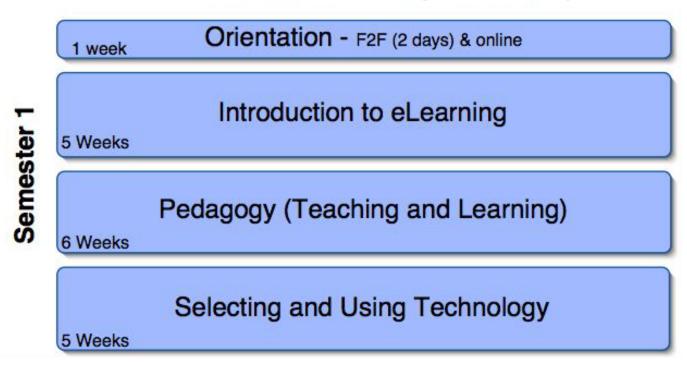
- initiate an appropriate approach to **strategic planning** for e-learning within their institutions;
- apply their understanding of appropriate **organization models** for elearning to their institutions;
- evaluate **proposals** for e-learning and determine whether they contain appropriate pedagogical approaches;
- apply a technology selection framework to analyze technology selection decisions in their institutions using the following criteria: student needs, ease of use, costs, technology, interactivity, organization, novelty and speed of development;

Management of e-learning

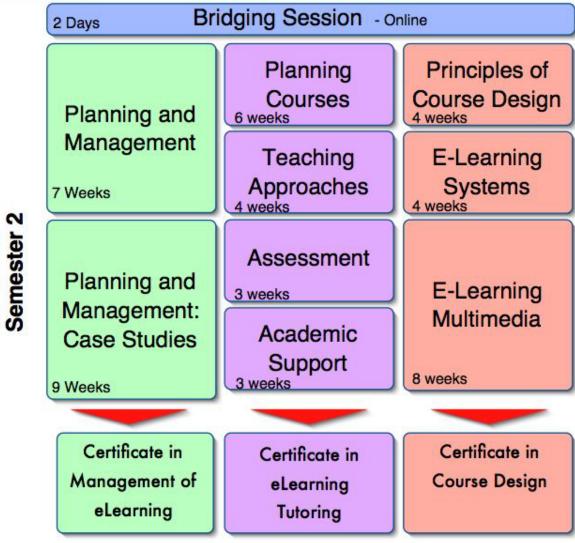
- explain the different approaches to course and program development and their relative merits;
- develop funding strategies to support e-learning projects within their institutional and regional context;
- develop appropriate faculty and student support for e-learning within their institutions;
- explain how e-learning is related to distance education, mixed-mode teaching and other forms of technology-based teaching and explain key teaching and learning theories.

First semester

CARNet E-learning Academy



Second semester



Delivery and support

- ■20-25 participants per generation/program
- ■Duration: each 9 months
- ■Student workload: 8 hours/week
- ■Methods of delivery:
 - three f2f workshops (+ videoconferences)
 - online, using WebCT shells
- ■Methods of teaching and learning:
 - strong emphasis on tutoring
 - individual and group work/assignments
 - online discussions
 - final project
- Support services: users helpdesk deals with organizational issues and technical problems, library services

Further actions

- Delivery of the I. generation
 - Management in e-learning program
 - starts October 18th, 2004
 - finishes June 30th, 2005
 - evaluation and feedback
- Next delivery: starts March 1, 2005
 - Tutoring Online program
 - Course Design program
- With UBC professors as tutors, in English language
- Generation October, 2005: with Croatian tutors in Croatian language
- Participants from following institutions: University of Rijeka, National office for civil society, RGN, ZSEM, FER, ...

We begin on October 18th, 9 am

Orientation session will include:

- Introduction to ELA organization and program
- ELA policies and learner support issues
- Introduction to assignments in the 1st semester
- WebCT hands-on workshop
- Learning community build-up getting to know each other
- Overview of e-learning strategies and techniques