

Jon Dodd holds a DPhil. in Visual and Computational Neuroscience from Oxford University, and has over 12 years experience of developing and coding online information resources that are accessible to multiple user groups and browser-device combinations. In 1999 he co-founded Bunnyfoot Universality, a specialist consultancy that assists organisations maximise the effectiveness of their interactive communications. The majority of the company's work improves the user experience through enhancing usability and accessibility of web sites, but includes other interactive channels such as mobile phones, hand-held computers and kiosks. Recent clients include Microsoft, Egg, UKERNA, EPSRC and several UK and Irish Government departments. See [www.bunnyfoot.com](http://www.bunnyfoot.com) for more information.  
<jon@bunnyfoot.com>