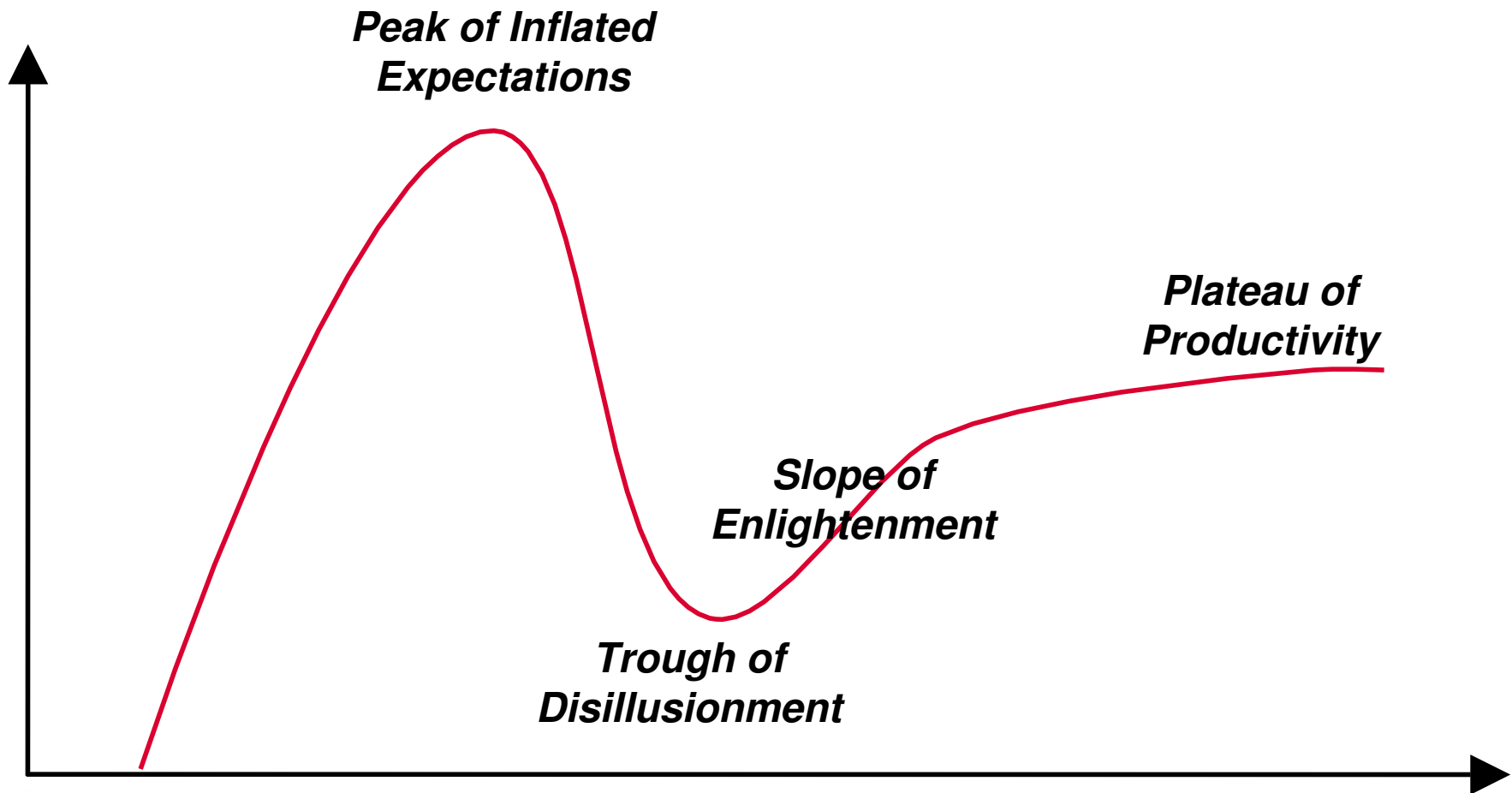


Directions in E-Learning

Paul MacEke
IBM Learning Services
maceke@be.ibm.com

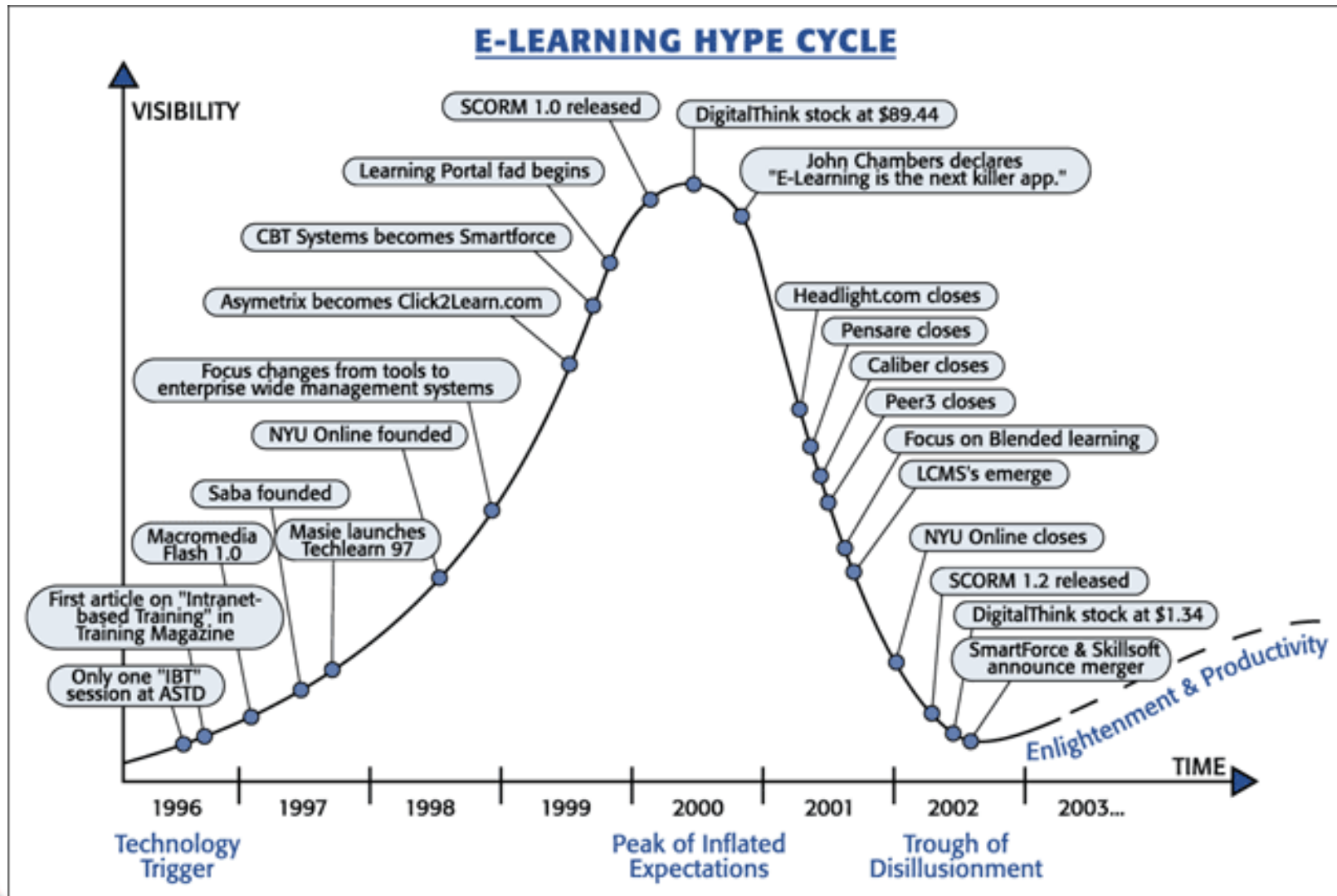
September 2002

Hype Cycle of Corporate e-Learning 2000

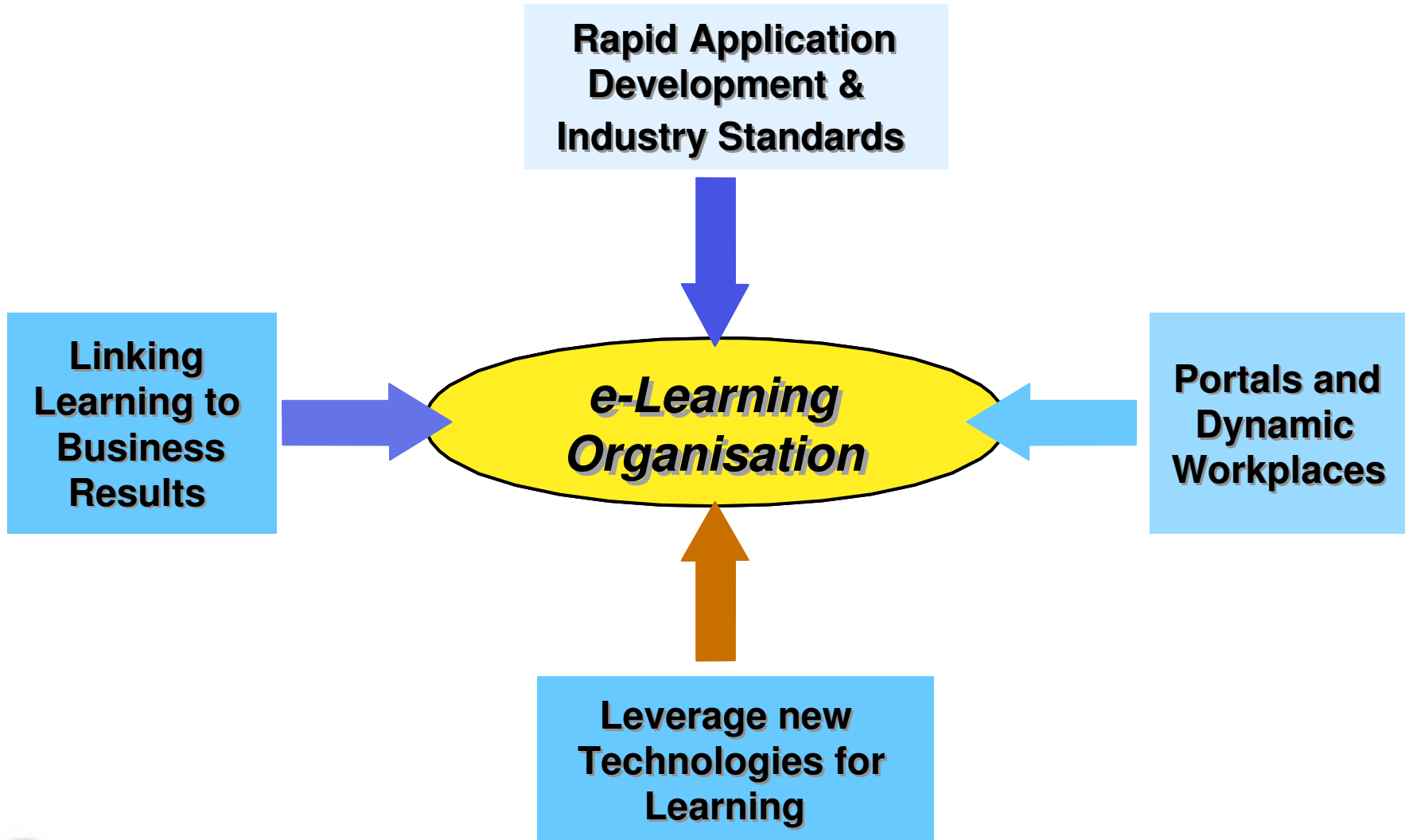


Source : Gartner Group, 2000

Found on the web at "elearning guru.com"



Forces Facing Learning and E-Learning Today



Dynamic Workplace and Portal Technologies

Dynamic Workplaces offer a portal solution to integrate disparate intranets

"Using e-business technology and techniques to improve workforce effectiveness and productivity."

"To optimize the employee-to-employee and employee-to-business business processes leading to employee-to-customer and employee-to-supplier business relationships."

The Problem
Most companies
have 100s to
1,000s of
disconnected
intranets

Self-service HR
Filtered internal /
external content
Messaging
Portals
Search
Collaboration
e-Learning
Document / Content
Management
People Finding
Workflow
Application Integration

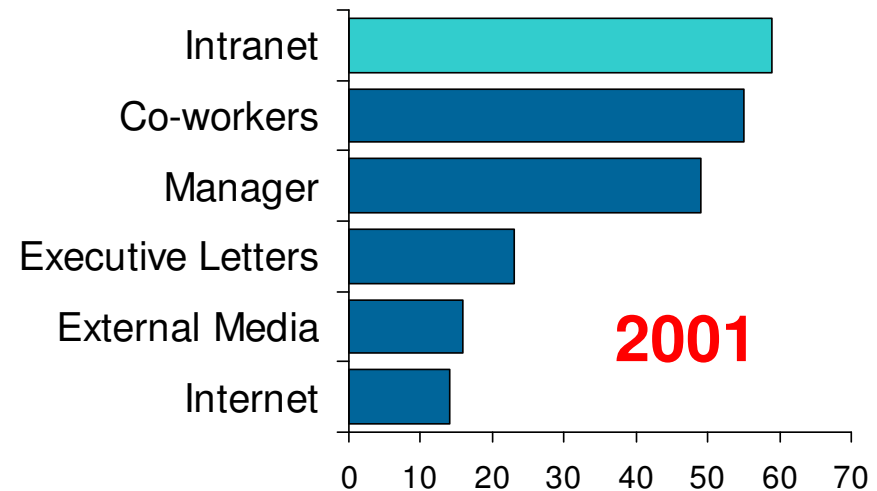
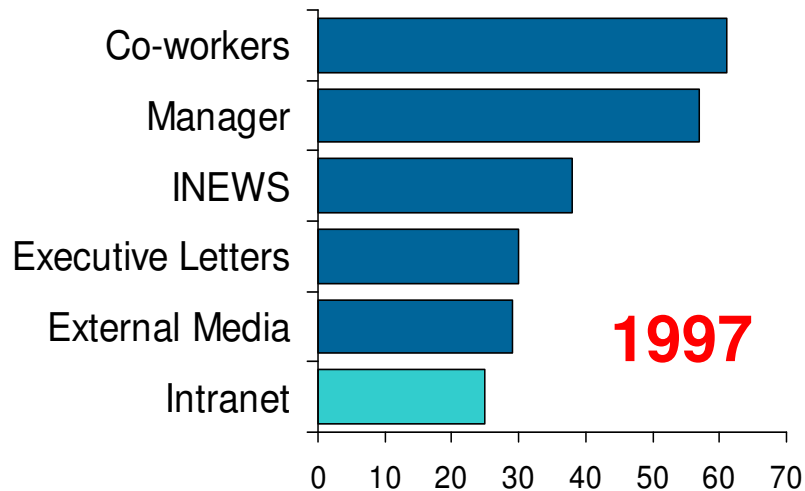
The Goal
Integrated and
configurable
Dynamic Workplace

Dynamic Workplace and Portal Technologies

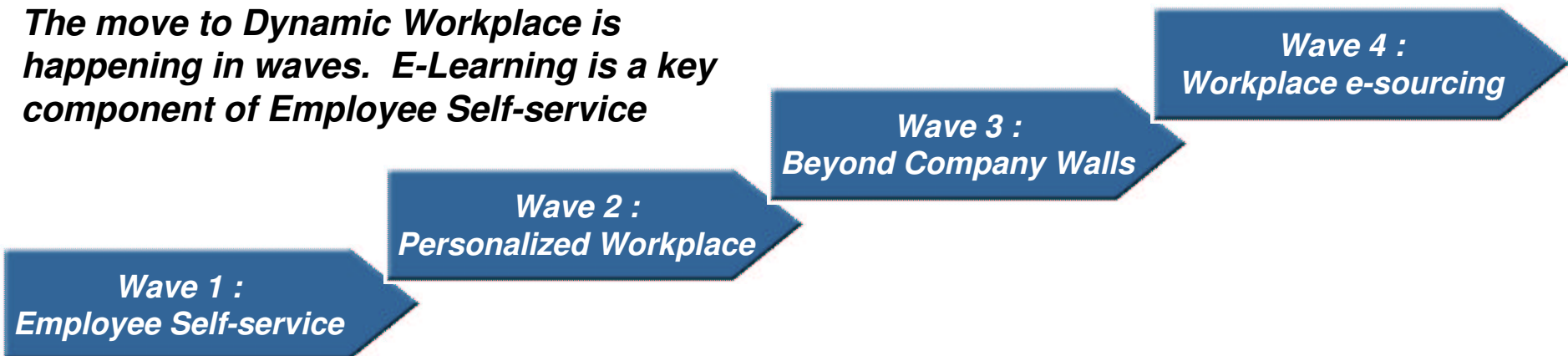


Dynamic Workplace and Portal Technologies

The IBM Dynamic Workplace is now viewed by employees as the most credible, useful and preferred source of information



The move to Dynamic Workplace is happening in waves. E-Learning is a key component of Employee Self-service



Rapid E-Learning Application Development

- **Customised e-Learning content development**
 - World-wide content development network
- **Role based development model**
 - Closely links methodology with toolset
- **Common processes and methodologies**
 - Industry recognised ADDIE design and development model
- **Rapid application development toolset**
 - Knowledge Producer***
 - Role based, template driven, group development tool
 - Simulation Producer***
 - Application simulations and end-user documentation
 - Web Lecture Services***
 - Self service, automated e-learning solution
 - Learning Information Outlet***
 - Video on demand



Effective and Practical Use of Mobile Technology

What Mobile Learning is

- Mobile learning is the natural evolution of e-learning
- Mobile learning is just one component of a complete blended learning solution
- Mobile learning is expected by mobile workers

What Mobile Learning isn't

- Mobile learning is not about running multimedia training on a cell phone
- Mobile learning is not just about learning over a wireless connection
- Mobile learning is not just a media hype



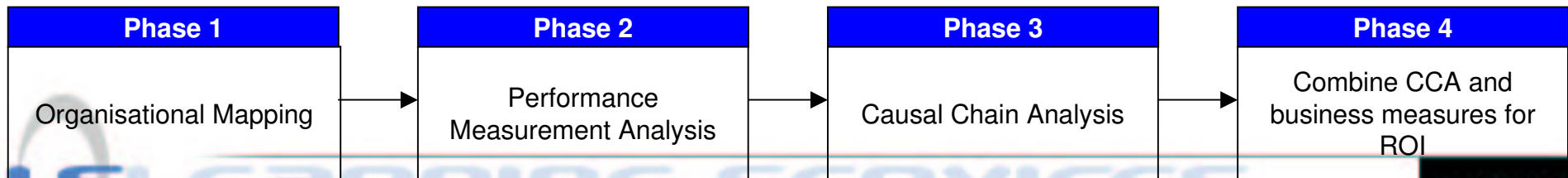
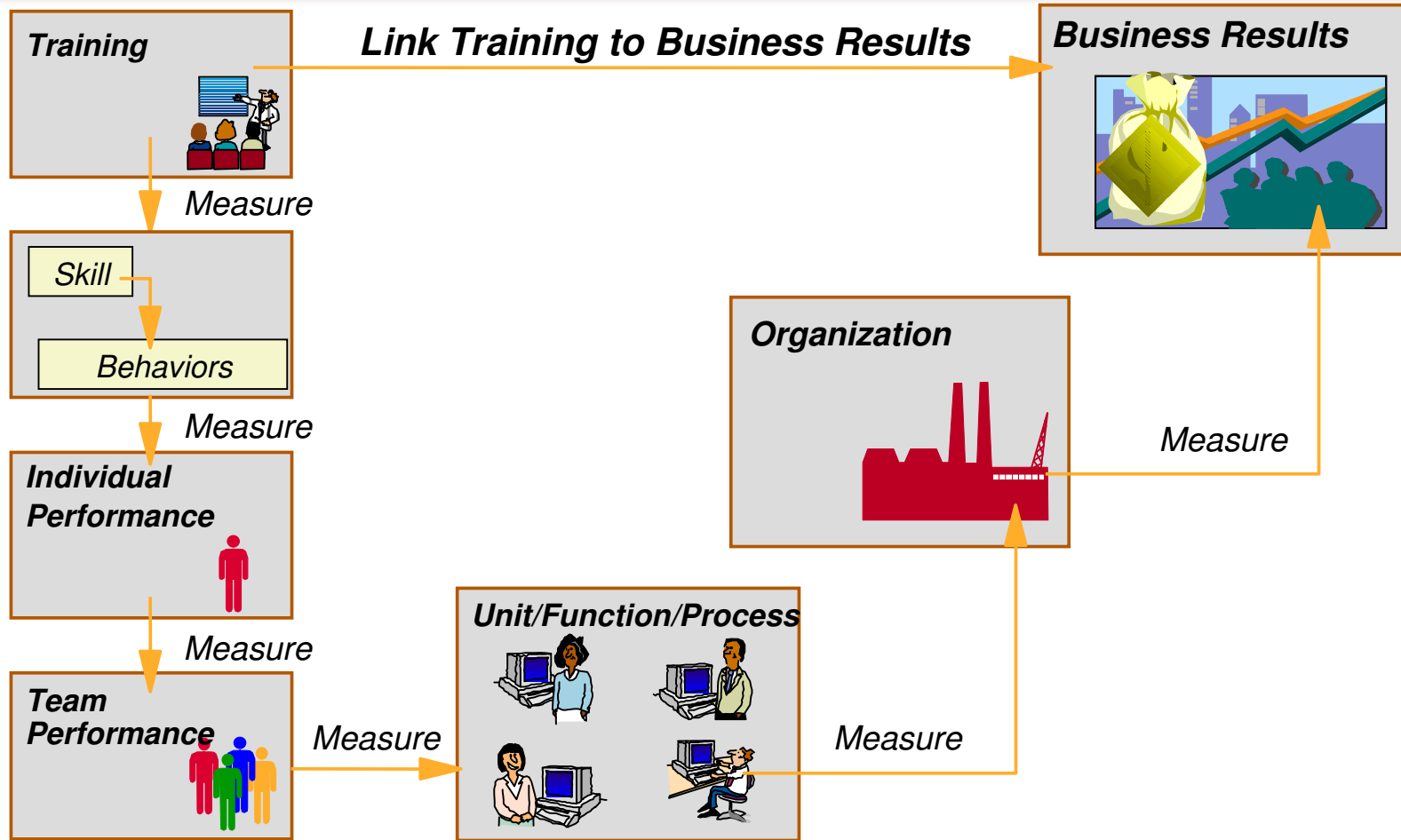
Mobile WebLecture Services



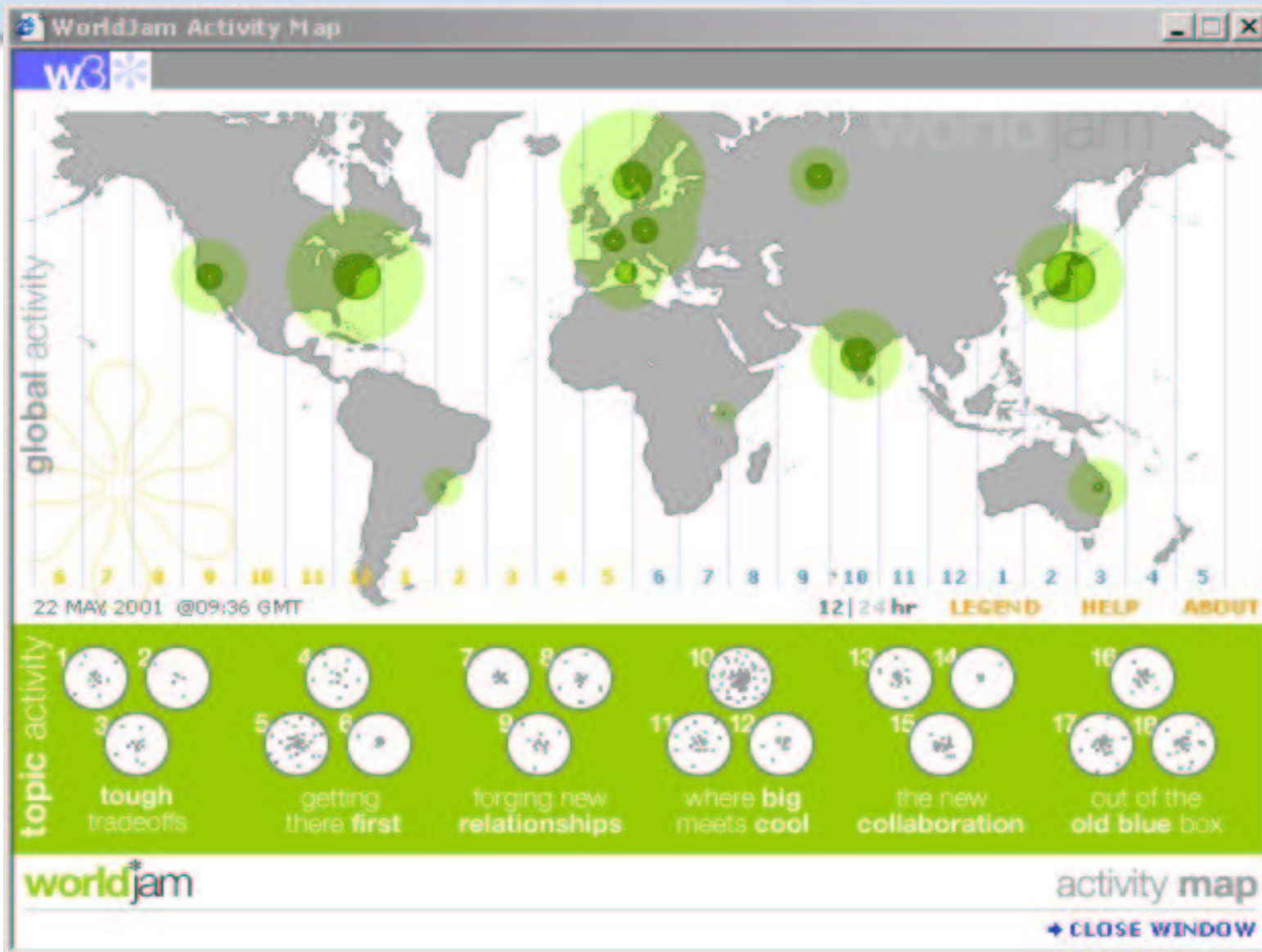
LearningSpace EveryPlace Suite

- *Everyplace PocketPC*
- *Everyplace Notification*
- *Everyplace WAP*

Measuring the ROI of Learning



worldjam* 2001



[w3 Home](#)[World Jam Coda](#)[Discussion Forums](#)**Great Ideas**[Thinking Tools](#)[About World Jam Coda](#)[World Jam Coda Help](#)

10 Great Ideas

ready, set, go!



presenting the current top-voted **ideas** in each of the **10** forums

World Jam participants have cast their vote for the leading ideas or solutions in each of the forums. Go ahead, read the summaries and then take a closer look at the comments voted into "10 Great Ideas." Perhaps you'll find one that fits your needs or helps solve a problem.

Coming soon: complete forum vote results.

ideas by forum number:



new relationships, new ideas

1 Forum 1. It's not just the CIO anymore.

idea

Peer to peer. Use the IBM counterpart to your line-of-business customer to help make sales calls, set up seminars and forums, and open doors.

[Read the original comment and idea.](#)

Idea Vote Count

Ready Now: 36

Almost Ready: 8

2 Forum 2. Thought-leading your customers.

idea

Do the demo: We've already built brief demos of concepts like mobile trading, etc., to show off skills to a specific customer or broader industry idea.

[Read the original comment and idea.](#)

Idea Vote Count

Ready Now: 47

Almost Ready: 16

traveling without a map

3 Forum 3. Unearthing hidden opportunities.

idea

Unearthing embryonic opportunities begins with a platform or workspace that fosters innovation, where brainstorming and idea flows are part of the daily fabric of the environment.

[Read the original comment and idea.](#)

Idea Vote Count

Ready Now: 27

Almost Ready: 11

4 Forum 4. Planning without precedents.

idea

Do a SWOT: Strengths, weaknesses, opportunities and threats analysis on your personal plan and factor in your strategic plan. The net result: a deductive and intuitive sensitivity

[Read the original comment and idea.](#)

Idea Vote Count

Ready Now: 22

Almost Ready: 15

managing an e-worklife

5 Forum 5. Supplying the glue.

idea

Developing a critical mass of users is key.

[Read the original comment and idea.](#)

Idea Vote Count

Ready Now: 30

Almost Ready: 27



worldjam* 2001

- 52,595 employees
- More than 6 million total hits
- More than 6,000 ideas
- More than 263,000 views of posted ideas
- More than 2,000 new introductions made
- 72 Hours
- 10 topics

Work/Life Balance

Building relationships with new I/T decision makers

Leading customers to new ideas and solutions

Unearthing new opportunities

Making decisions with few facts

Staying connected to IBM as a mobile worker

Integrating IBM

Championing a not-favored idea or venture

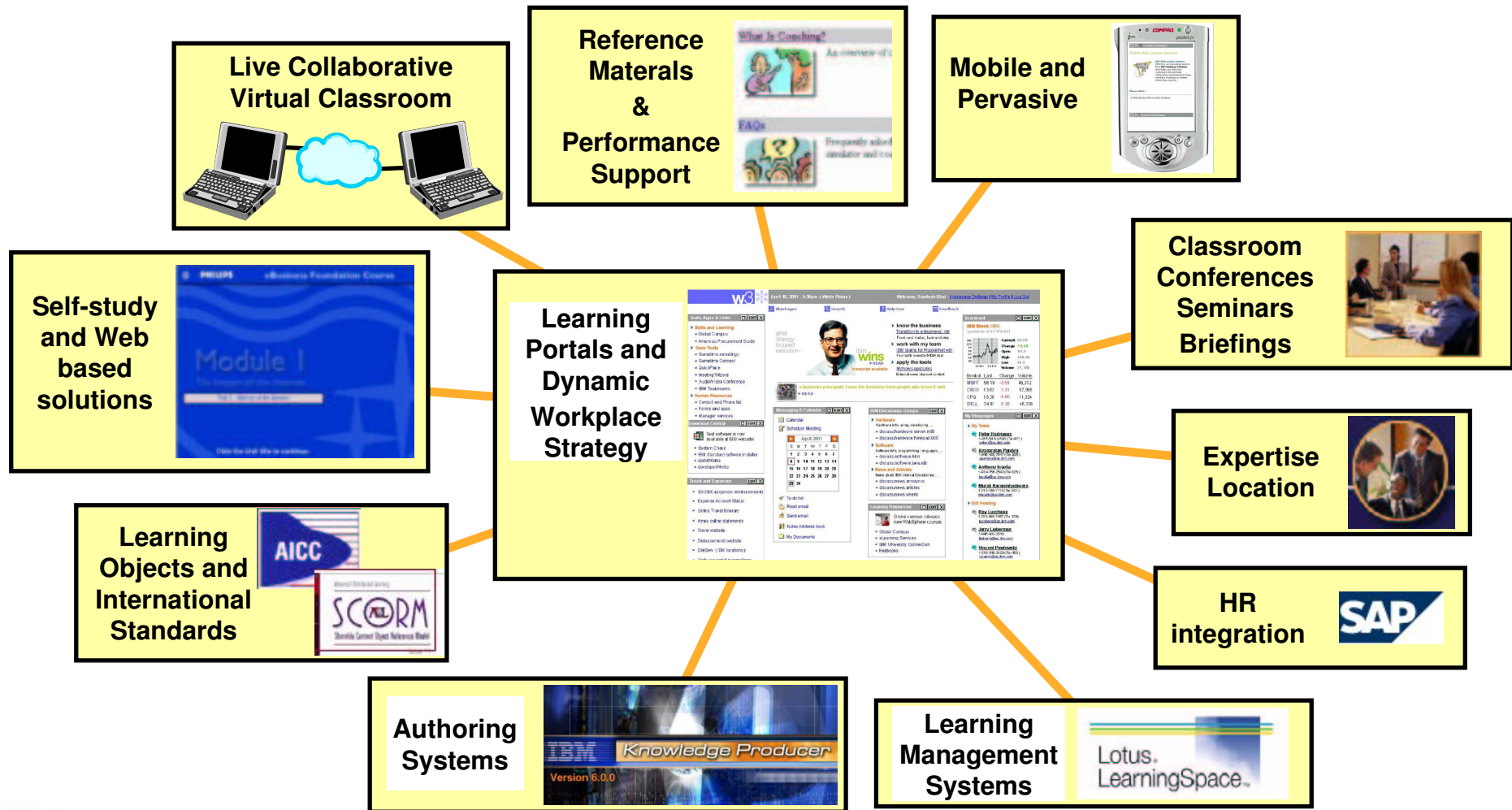
Using speed to enhance quality

Retaining employees

"This is the business world's Woodstock of online collaboration experiments. It's one of those rare times where I'd use the term unique."

- Jonathan Spira, chairman of Basex, a firm that studies online communities and knowledge management

Our Vision of learning has to go beyond the traditional classroom and embrace new technology and new forms of learning



Live Virtual Classroom and Collaborative Technologies

VCMM - My Sessions - Microsoft Internet Explorer

Address: <http://sqanto.lotus.com/learningspacevirtualclassroom/vcmm.nsf/MySessions?OpenForm>

Lotus LearningSpace

My Sessions Course Catalog Course Builder Library Administration

My Sessions

My Sessions Hide completed

Title	Number	Date and time	Status
Business writing	Gen1055	05/15/2002 09:00:00 AM	Pre-session assessment required
Introduction to Java	Java101	06/14/2002 09:00:00 AM	Pre-session assessment required
Introduction to Java	Java101	07/14/2002 09:00:00 AM	Pre-session assessment required

http://tsq20.lotus.com/VCMM.nsf/0/6EE265A328EF2D12852568A400441FEA70penDocument&from=catalog - Microsoft Internet Explorer prov

Address: <http://tsq20.lotus.com/VCMM.nsf/0/6EE265A328EF2D12852568A400441FEA70penDocument&from=catalog>

Lotus LearningSpace

My Sessions Course Catalog

Course Catalog > Course Details

Course Details

Course title: Business writing
Course number: 553

Description: Need to brush up on your business writing skills? Are your colleagues having trouble understanding your written communications? Come to this short workshop to learn how to tighten up your writing skills.

Upcoming Sessions

Date and time	Instructor	Status
05/08/2002 09:00:00 AM		Open Enrollment [Enroll]
05/22/2002 09:00:00 AM		Open Enrollment [Enroll]

Main outline - vcmm_1_qp_21862531 - Microsoft Internet Explorer

Address: http://tsq05.lotus.com/QuickPlace/vcmm_1_qp_21862531/Main.nsf/0/45068F7FD11EA1A7852568A100055DE97?OpenDocument

Business writing Gen1055

New... Reorder Items

Home > Main outline

Main outline

Title	Time
Introduction	5 minutes
Demo of the grammar-checking software	15 minutes
Basic skills everyone should have	20 minutes
Short quiz	10 minutes
Break	5
Some helpful web sites	10 minutes
Small-group discussions	60 minutes
Pages 1 - 7 out of 7 (including hidden pages)	

New... Reorder Items

