

# Building integrative environment for the improvement of scientific communication

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#### Introduction



- 10836 electronic journals and bulletins (8/2001)
- Scientific community shifts toward electronic environment for research, communication and collaboration
- Problem: how to link research findings, papers, and sci. ideas easily?







## New era of scientific publishing

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- First electronic journal appeared in 1987
- New era of scientific publishing
- Need for a new communication and collaboration framework
- Greatest value of the Internet: potential for development of new custom-made services for different user groups



### Computer mediated communication

- Utopian vision: the network creates new anthropological space
- Pragmatic vision: global network is recognized as the most recent form adopted to organize the knowledge system
- Pragmatic vision recognized as realistic
- Problem: organization (and linking) of related content on the Internet to meet quality criteria of scientific community





Digital libraries content, connectivity, quality, value added services

Web rings, theme communities, \_\_\_\_\_ content, connectivity virtual communities

Directories and search engines

connectivity

Personal Web pages, Web pages of institutions and firms

content



# Key advantages of electronic environment for scientific communication

- Material is delivered quickly
- Material is delivered directly to a computer station without patron having to collect material from around the library building
- Material is accessible 24 hours a day, during the whole year





### Communication and collaboration obstacles

- Additional software and hardware requirements
- Regulation of user access rights
- Funding the cost of Internet materials
- User education and assistance
- Stability of Internet locations
- Long term access
- Product licensing
- Cataloging of Internet materials
- Delays in access due to heavy Internet traffic.







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## Building integrative framework for the improvement of scientific communication

- Framework set when criteria are met (persistent URLs, user rights etc.)
- Existing paper-based framework more or less stable but slow and expensive
- New electronic framework emerging (digital libraries, el. journals and books)



## Connecting the scientific research results in the electronic environment

- From bibliometrics to cybermetrics
- Bibliometrics: identifying core sets of articles, authors and journals in particular fields of study
- Cybermetrics: represents a step further by applying most of the elements of bibliometrics to the electronic environment



### Content linking on the Internet

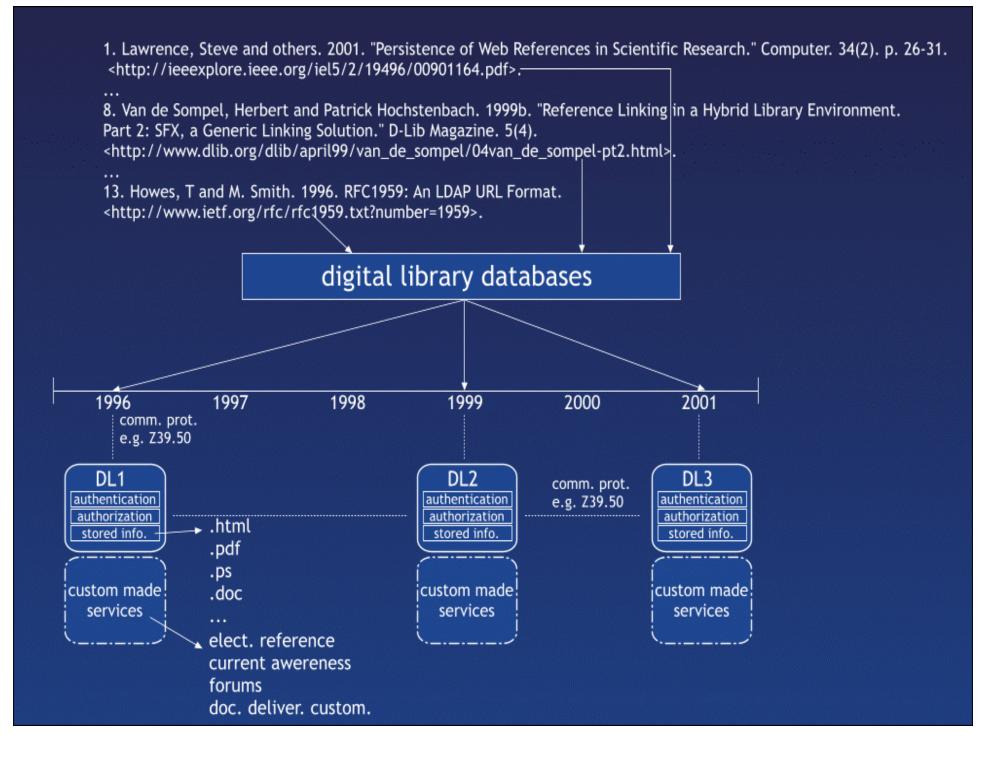
- Electronic references
- Reference forward and backward linking
- Clustering of authors within same disciplines and observing interdisciplinary collaboration on topics of mutual interest
- Goal: content availability by support of linked references



## Ease and persistency of linking

• Open URL:

9873&date=2001&volume=7&issue=7%2F8 &aulast=Roes&aufirst=Hans



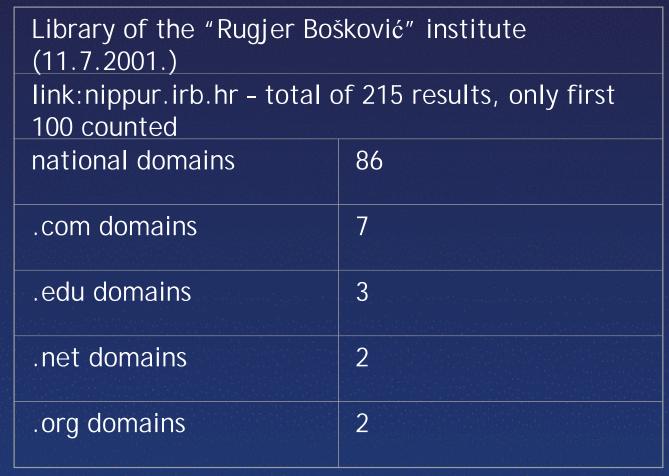


# National and university library in Zagreb (11.7.2001.) link:www.nsk.hr - total of 326 results, only first 100 counted national domains 72 .edu domain 15 .org domain 7 .com domain 6

72 national domains represent URLs of: magazines/newspapers (1/1 link), government bodies/institutions/ministries/agencies (13 links), faculties/universities (2/4 links), libraries (27 links), conferences (1 link), portals/directories/uncategorized pages with variable content (13 links), commercial firms (10 links)







86 URLs with national domains represent:

European organizations (6 links), faculties/universities (3 links), professional associations (1 link), directories/ uncategorized pages with variable content (8 links), journals (1 link), libraries (27 links), government institutions/agencies/institutes (39 links) and personal Web pages (1 link).

62 of 86 URLs "self-linking from "R.B." Institute - only 24 unique URLs.



#### HEUREKA portal for exchange of scientific links on the Internet (11.7.2001.)

link:heureka.foi.hr - total of 1 result

national domain

Only one Web site recorded in Google's database linked to this project's URL, and this Web site is the URL of portal itself (heureka.foi.hr).





# Scientists' role in development of sci. comm. environment

- Using information stored in digital libraries
- Citing information sources in digital libraries
- Influence and encourage development of peer review in electronic environment
- Publish their works in electronic form and store them in digital libraries







#### Participating in coordination of standards for storage and exchange of data in electronic environment

- Helping librarians in development of their profession by giving them support in negotiations with publishers about copyright and other important issues
- Carrying on projects in collaboration with digital libraries and by using them to communicate the results of their projects.



#### Conclusion

## Increasing of awareness of advantages of electronic environment in sci. community Increasing of awareness of advantages of

- Increasing of awareness of advantages of digital libraries
- Enabling forward and backward linking
- Consent about communication and information exchange standards on the Internet



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