Model of An Intelligent Webbased Multimedia Mass-group Decision Support System

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Presentation Content

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- Mintzberg's decision making model
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- FV system intelligence
- FV architecture skeleton following elaboration of several key features
- Discussion organization and methodology
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- An example of discussion organization in FV
- Conclusion





Motivated by uniterupted function of Varazdin City Hall in the same building since 1523.

Part of Official City Hall Web site offering a new subsidiary way of local community governing.

www.varazdin.hr





Acknowledgements

Forum Virtualis project is carried out as a student project of University of Zagreb, Faculty of Organization and Informatics, both as an educational process and inside the projects **016001 Intelligent Decision Support Systems** and **E!2586 Eurotourism Eureka – Intelligent Tourist Organization**.

Varazdin City Hall has also supported this project.

Mintzberg's decision making model



Disadvantages of Groupware Software and Clasical Group Work



GDSS - Intranet and LAN-based mainly, expensive, too formal, too complex and unwieldy, no multimedia.



Video conferences - Technollogy based focus to the communication function.



Forums - Simple text based information exchange and idea generation, with no direct influence to process convergation and structure.



Discussion grups, chat - Information exchange without any commitment to solve the problem and apply the solution.

Disadvantages of Groupware Software and Clasical Group Work



Survey - Attitudes collection only, no formal results inclusion to the decision making process.



Multiple Choice - Modelling of well-structured simple linear problems only.



Information organizer - Common well-structred information sources collection, suitable for higly formal organization only.



Parliament decision making - Old fashioned, expensive, slow, too formal, mainly disconnected from the real-time information sources and from people able to solve the problems.



Forum Virtualis project is focused on obtaining an Internet technology-based system that enhance ordinal forum system with (among others) following features:

- 1. Structure and discipline to support all phases of decision making process,
- 2. Management of decision making process,
- 3. Inclusion of hypermedia (XML documents),
- 4. Upgradabilty with new tools.

Existing technologies related to the purpose of the system have been often used as examples for modeling implementations of the features.

Existing technologies or solutions will be used for implementation of some features: reports (XML documents), analysis tools, unified messaging systems.



Main requirements:

- Content access and content kind
- User management
- Knowledge management
- Participation in discussion and discussion management
- Supporting FV functions
- Integration requirements



FV Intelligence

Wizards

- *IF There exists clear public demand for problem solution THEN Start decision making process.*
- IF The problem becomes meningles OR The problem becomes irrelevant OR There are no activities in the problem solution AND The problem is not solved THEN Mark the problem solving process «STOPED» AND put it to the archiv.
- *IF There exists clear demand for problem solution AND Similar process is interrupted THEN*
 - Get the «STOPED» process from archive AND start it.



Insight and contribution to the decision making processes tasks

Model	Insight	Contribution	Example
А	Public	Public	Like ordinar forum where all citizens can see the comments and
			write their contribution.
В	Public	Limitted	Group of experts are solving some problems while the citizens
			can see the process without abillity of public contribution; it is
			exclusively reserved for experts.
С	Limitted	Limitted	Group of experts is solving problem without public included in
			the process; confidential problem.
D	Limitted	Public	Delphi-like metod, citizens can contribute to the proces, but
			they cannot see it; solving the problem of corruption in the local
			community – citizens are discusing cases, while the group of
			experts are able to see the comments.

Model selection wizards



Architecture Skeleton





Web page generation process (UML Sequence Diagram)





Access rights

- organized around *user groups*. FV system recognizes folowing default user groups:

- basic users registered users with basic status
- moderators registered users with moderator status
- editors registered users with editor status
- administrators registered users which are administrators
- registered all registered users
- *all* all users, including unregistered





UI design aspect of FV

- selection of styles (cascading style sheets)
- management of all (parameterized) texts that are automatically generated by FV system

Message broadcasting and events notification



• Open architecture for extensions of functionality of FV web site



• Help system



Discussion organization and methodology

A discussion methodology for a particular kind of discussion consists of a model of discussion process and (expressed or formalized) knowledge how to use that model, where kind of discussion is like: decision process, voting, problem solving, negotiation etc.

- Problems of supporting many discussion models:Each model has its own set of phases and rules for phase tranzitions and other rules.
- •need for different date models as well
- •a huge task for:
 - •overall database scheme development
 - •search ergine applicability,
 - •complexity of software for discussion's well page generation etc.



Discussion Diagram

- The diagramming technique (its language syntax and semantics) is described using Unified Modelling Language (UML).
- The diagram elements' *look* is based on UML Activity Diagram.





Discussion Diagram





Discussion Diagram

Discussion Elements' attributes and operations and other related information

(FV HTML Documentation)

An Example: Selecting New Town's Coat of Arms



Forum Virtualis – user interface demo

An Example: Selecting New Town's Coat of Arms

Discussion diagram



the coats of arms

An Example: Selecting New Town's Coat of Arms



Forum Virtualis – threaded discussion using hypermedia documents

Conclusion

• We hope that the proposed model covers some key technologies and its functions should significantly surpass existing solutions.

• Our primary objective to obtain an open advanced experimental system is obtained.

• We also hope that it will help people to **really** solve some common problems on more efficient and natural way than with existing solutions.

• Our first area of application seems to be idealistic in the nature, but in the background, there are many more commercial applications, for example in tourism and industry.

Conclusion

• It is necessary to obtain mature solution and a group of people (*critical mass*) willing to start many processes and intrigue other people to work with them. We learned it to be *conditio sine qua non*.

• The main problem is how to initiate real serious processes with the serious participants.

Thank You!