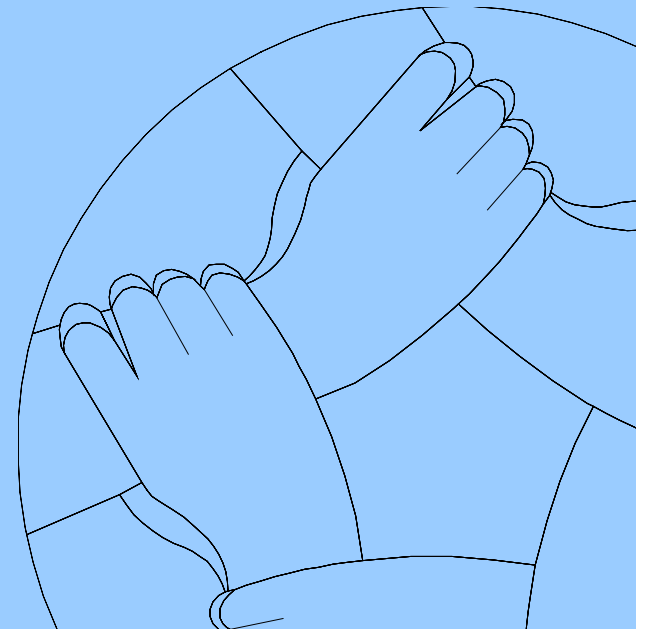


Setting up a Community of Online Communities: A case study

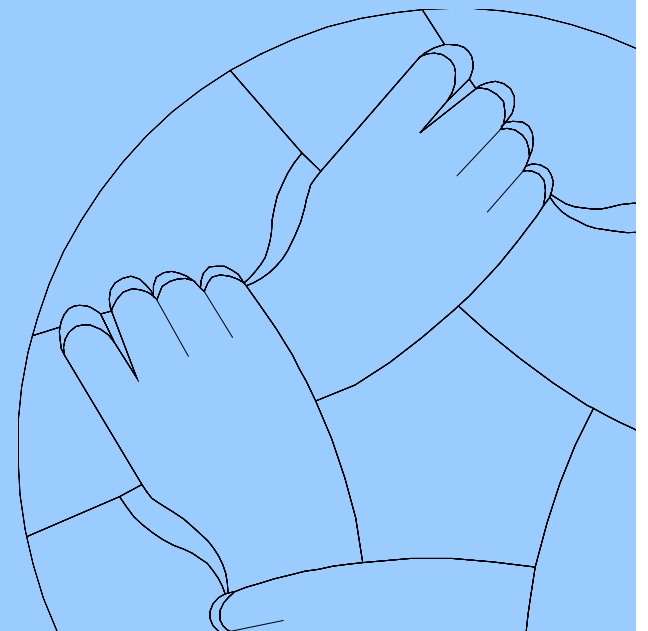
Zeljko Klindzic ✎ Jasmin Klindzic
Zarko Vuckovic ✎ Darko Giener



Contents

- What is SB Online?
- About SB Online portal
- SB Online Network
- Project "Putokazi ravnice"
- Slavonia.Net
- How to unite OCs?
- Conclusion

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What is SB Online?

- Online Community (**OC**) of local authors & web resource developers
- OC of all the people from Slavonski Brod in global space ("my town & my people worldwide")
- 1996 - Initiative by Zeljko & Jasmin Klindzic, Vlado Prskalo

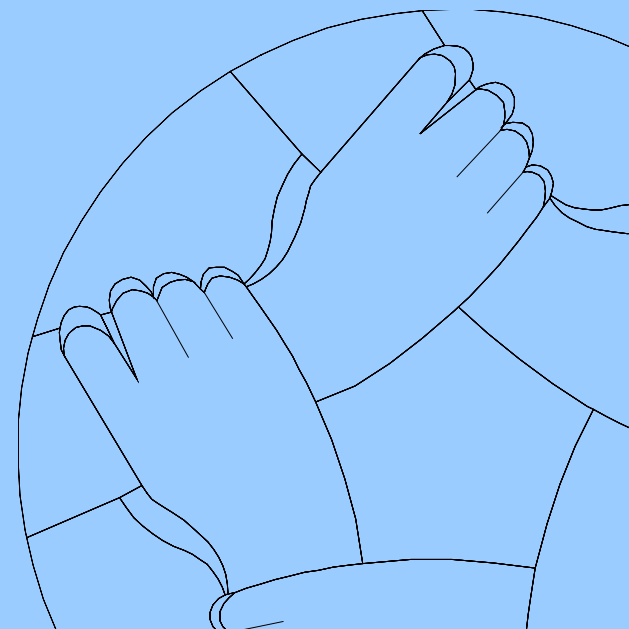
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Web portal SB Online (SBOL)

- Online Community member's space
- Local area presentation space
- Online collaboration system **Workspace**
- www.sbonline.net

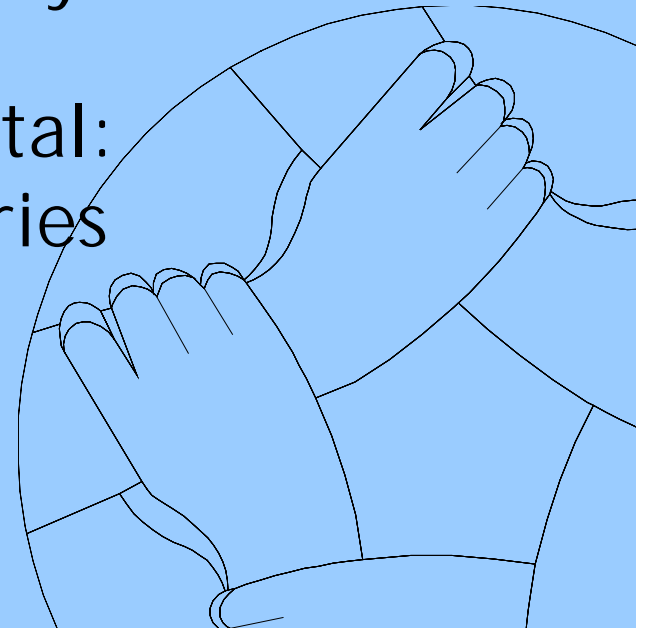
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SB Online network: a network of resources

- County & City official sites
- Tourist Board, local media
- Business associations, Chamber of Crafts & Trade, Local development agency
- Presentation space at SBOL portal: integration, SB Search, Directories

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Project “Putokazi ravnice”

- **Goal:** to develop and organize efficient information space of the Slavonian region
- Model & know-how exported from SBOL to:
 - pozega-online.com web portal
 - osijek-online.com web portal

=> 2 new communities around portals

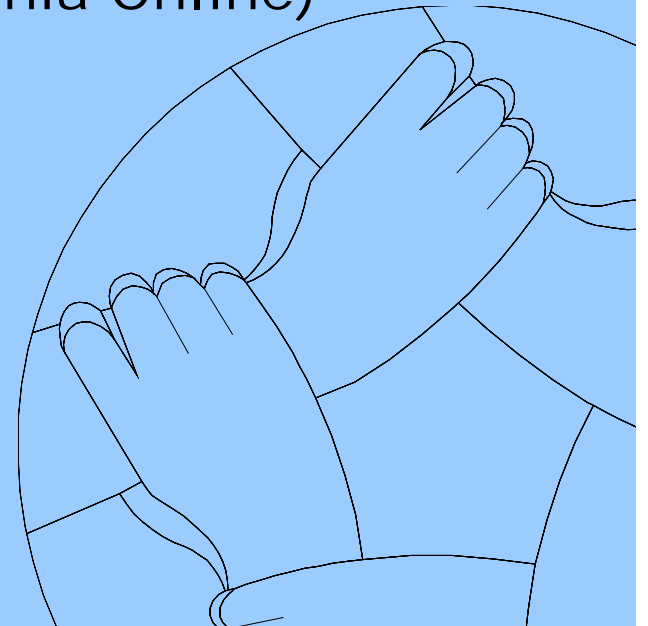
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Slavonia.Net

- 3 joined OCs = “Putokazi ravnice”
- **Slavonia.Net** [www.slavonia.net]
 - main server & shared resource
 - shared databases (directory Slavonia Online)
 - shared services (applications)

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How to unite online communities?

- 3 possible levels:
 - at model and project level
 - at team of authors level
 - at shared resources (servers, databases) level:
 - united info-space modules
 - united spaces of services and resources
 - united spaces of community members

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Conclusion

- **OC type:** “my town & my people worldwide”
- Positive effects for local area & active members
- **COC:** same model, joined teams & resources
- **Result:** Unity of OC members, services, resources and info-spaces
- Collaboration system needed

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