



## **Biz/ed**

Institute for Learning and Research Technology  
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**BUSINESS** and  
**ECONOMICS** on  
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**Biz/ed is a unique business and economics service for students, teachers and lecturers.**

### Internet Catalogue

Quality Internet resources for Economics and Business selected and described by subject experts.

The catalogue is continually updated and new resources added. It can be searched and browsed using keywords and phrases.

### Learning Materials

This section has a wide variety of resources available. There are materials for Economics, Business and MBA students. The materials include Internet-based worksheets, Powerpoint presentations, study skills advice, glossaries, notes and databases of resources.

### Data

Biz/ed hosts a variety of data sets for Economics, business and Finance for the UK and overseas.

There is data from the Office of National Statistics, Extel, Penn World and the US Census Bureau.

### Company Facts

Unique to Biz/ed. Leading organisations have answered typical student questions about their marketing, operations, strategies and lots more. You will also find basic data and case studies especially prepared for Biz/ed. The organisations available include Virgin, BP, BMW, McDonald's, Eurostar and the TUC, amongst others.

### Virtual Worlds

This section contains the Virtual Factory and the Virtual Economy. The Virtual Factory is a model of Cameron Balloons which is invaluable for the application of business theory to the real world.

The Virtual Economy is an on-line model of the economy based on the Treasury model with an extensive range of supporting materials.



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